

# Innovations & Investments in Healthcare

Berlin Summit, Hotel Adlon Kempinski, April 26-27, 2012



Regulators + Payors + Providers + Pharma + Medtech



presented by: roman rittweger  advisors in healthcare

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# Welcome

to Innovations & Investments in Healthcare 2012!

IHC 2012 is where the most creative innovators meet investors in healthcare as well as representatives of well established healthcare enterprises. Regulators and payors will give an indication of what they will need and reimburse in the future. We are looking forward to two days of extraordinary insights into the future of healthcare and fruitful networking to initiate future partnering initiatives.

Best regards,



Roman Rittweger



## The Venue

[Hotel Adlon Kempinski Berlin](#)

IHC 2012 is taking you to Hotel Adlon Kempinski Berlin. The Adlon ist situated at Pariser Platz square and on the Unter den Linden boulevard, in close proximity to the most famous landmark of Berlin, the Brandenburg Gate.

## The Conference Concept

The conference addresses top executives all across the healthcare business arena. It will provide them with the latest trends and excellent networking opportunities like:

- 1on1 – 5 rounds of speed dating
- Short “Elevator Pitch” presentations & expert jury discussion
- Open space feedback & future outlook

# What

will you get?

- IIHC will show you how to be prepared for Europe's future healthcare market
- Network with leading innovators, investors and industry players
- Get 2 days worth of international insights for your company's future

# Who

will be attending

Leaders and stakeholders including:

- Venture capitalists and financiers
- Health authorities
- Providers of IT solutions
- Public and private insurance organizations
- Policy makers
- Start-Ups
- Pharma and biotech
- Medtech
- Service providers
- Hospitals and other medical service providers
- Academics



# About the Organizers

Roman Rittweger Advisors in Healthcare

**Roman Rittweger Advisors in Healthcare** is a specialized senior expert healthcare advisory supporting companies and investors in the healthcare system. We work in strategy & organization, marketing & sales, business development as well as in mergers & acquisitions.

Our experience in innovations and investments in healthcare has led to our hosting of this conference: We would like to bring together all the different forces in the complex healthcare field in order to be able to get a glimpse into the future of healthcare and generate creative impulses for the different parties involved.

All this should lead to a better understanding of the future, improved decision making and implementation in innovation and investment matters - our core business after all.

## More than a conference

it's a networking event!

IIHC 2012 gives you the opportunity to get involved.

Utilize the chance to connect with speakers and other attendees.



# Speakers

on stage



## Christian Angele

Christian Angele is the founder of [www.imedo.de](http://www.imedo.de). Since 2009 he volunteers as a business angel for internet startups. He holds a university degree in business administration.



## Frank Antwerpes

Dr. Frank Antwerpes is the CEO of **DocCheck**. He is a physician and dentist, who also worked as a freelance copywriter and concepter for advertising agencies and industrial enterprises as a student. After receiving his licence to practice medicine, he founded antwerpes & partner GmbH in 1990, the predecessor to today's DocCheck, and then DocCheck Medical Services GmbH in 1999.



## Peter Bauer

Peter Bauer joined **National Health Insurance Company - Daman** in January 2010 as Chief Services Officer. Prior to joining Daman, he was responsible for international health care projects within Munich Health (Munich Re Group). Mr. Bauer holds a diploma as an electrical engineer. During his career starting in 1996, he gained diverse experience as an entrepreneur, trainer and consultant to different companies.



## Michael Bitzer

Dr. Michael Bitzer joined **National Health Insurance Company - Daman** in November 2005 as CEO. Prior to that, he worked several years within the Munich Re Group where he served as Director of Operations MedNet and Regional Managing Director of MedNet Gulf. Dr. Bitzer holds degrees in Business Administration and Medicine. He served in the German Army for many years, holding various positions within outpatient clinics, hospitals and administration. He also worked in the pharmaceutical and management consulting industries in Germany as well as internationally.



## Björn Blüml

Dr. Björn Blüml is Head of Healthcare Investments for **Siemens Project Ventures**. He has enjoyed a career in both the banking and industry sector with leading institutions of both lines of business. Before joining **Siemens Project Ventures** in 2005, Björn worked with WestLB at Düsseldorf Head Office and in Hong Kong in structured finance. He has structured and arranged a variety of both public and private infrastructure projects in debt and equity. Björn Blüml holds a PhD in economics from Tübingen University, Germany.



### Bojan Bostjancic

Bojan Bostjancic is CEO & Co-founder of **Azumio**. Bojan was a postdoc at CERN in Geneva when the Internet boom took him out of science into business. He sold his first Internet company to Siemens in 2002 and his second one to Harris in 2009.



### Peter Choueiri

Peter Choueiri is President of **Healthways International** and as such responsible for the world-wide strategy and operations of Healthways International. He has more than 15 years of international healthcare experience. Prior to joining Healthways he was Member of the Munich Health Board of Munich Reinsurance Group.



### Bart Collet

Bart Collet is owner and manager of a home for the elderly. Initiator of **Zorgbeheer.com**, an internet-platform for „captains of care.“ Recognized internationally as an mHealth evangelist. Co-founder of **Healthstartup.eu**, launched in October 2011.



### Andrea Fischer

Andrea Fischer heads a **consultancy** to pharmaceutical, medical device and care companies. After profound experience in large consultancies she started her own business in 2009. She was **federal secretary of health in Germany from 1998 to 2001** and member of the German Federal Parliament for several years. She holds a degree as an economist.



### Ulrike Flach

Ulrike Flach (Member of the Parliament of the Federal Republic of Germany) has been appointed **Parliamentary State Secretary** by the Federal Minister of Health, Daniel Bahr. Since 1998, she has been a member of the **German Bundestag**.



### Finn Goldner

Finn Goldner is an emerging markets health financing expert with interest in public-private partnerships and new models of financing health care in fast growing economies. Successfully introduced mandatory health insurance for the Abu Dhabi government (2007-2011) widely viewed as the model for the region. Previously with Lazard, Deutsche Bank and McKinsey covering clients in health care and financial services.



### Moritz von Grothuss

Moritz v. Grotthuss is CEO of Genlytics and responsible for all strategic, operative and administrative issues of the company. Mr. v. Grotthuss co-founded Genlytics as CEO in the beginning of 2012. The company successfully started to develop an innovative, direct to the customer' health portal based on individual genetic data.



### Christoph Heinemann

Dr. Christoph Heinemann is the Vice President for Strategy & Portfolio Management for the Global Diabetes Division in **Sanofi**. His professional experience covers the areas of Marketing, Market Access, Business Unit Management, Strategy and Business Development in Pharmaceuticals and adjacent Medtech areas. Over the recent years he has been managing businesses in the Diabetes and Cardiovascular field in Germany and with an international scope.



### Hartwig Jaeger

Dr. Hartwig Jaeger is an MD by training and has worked intensively in the healthcare area. Following his basic medical training at Addenbrooke's hospital in Cambridge, UK, he spent six years with McKinsey as a consultant. In the last six years he has worked for both public and private hospital groups in strategic and managing positions where he has focussed on restructuring, growth and hospital planning.



### Robert Jarrin

Robert Jarrin is a Senior Director of Government Affairs for Qualcomm. He is based in Washington, DC and represents **Qualcomm** on U.S. domestic regulatory matters relating to wireless health and life sciences. Jarrin's areas of responsibility include wireless health policy, FDA regulatory oversight of converged medical devices, healthcare legislative affairs, CMS telehealth reimbursement and the regulation of health information technology.



### Jonathan Javitt

Prof. Jonathan C. Javitt, M.D., M.P.H. is co-founder, Vice Chairman, and CEO of **Telcare**. He is a physician with a background in clinical medicine, health economics, and epidemiology who has previously participated in founding five health information technology companies with successful public exits. He has served under Presidential appointments in both the Clinton and Bush administrations, advising on health care reform and nationwide adoption of electronic medical records and health IT. Prof. Javitt is appointed to the faculty of Johns Hopkins University and holds degrees from Harvard (MPH), Cornell (MD), and Princeton (AB with honors) Universities.



### Brian David Johnson

The future is Brian David Johnson's business. As a futurist at **Intel**, his charter is to develop an actionable vision for computing in 2020. His work is called „future casting“—using ethnographic field studies, technology research, trend data, and even science fiction to provide Intel with a pragmatic vision of consumers and computing.



### Sutha Kamal

Sutha Kamal is the co-founder and CEO of **Massive Health**, a design-led health technology Ventures and Mohr Davidow venture. Prior to this he has been an acting CTO at a mobile design consultancy, an entrepreneur in residence at a VC, and has led product design and strategy.



### Dr René Kuijten

Dr. René Kuijten has been a general partner at **LSP** since 2001 and in this role he is active on the supervisory boards of various biotech companies and health care associations. LSP is one of the largest pan-European healthcare investors with over Eur 600 mln under management and active in drugs, medtech, diagnostics, and agri-food. Previously, Rene was a senior consultant for 8 years at McKinsey in Amsterdam, Brussels and Zurich. He is an MD by training with a PhD in oncology research performed at the University of Pennsylvania and an MBA from INSEAD.



### Peter Langkafel

Dr. Peter Langkafel has experience in healthcare / IT since more than 15 years. He holds an PhD in medicine, a degree of "Medical Informatics" and an executive MBA (focused on Health Care Management). He joined **SAP** in May 2005. He was responsible for Healthcare / Business Consulting in the EMEA region (Europe, Middle East, Africa) SAP AG from 2005 – 2007. Since 2008 he is Industry Director Healthcare EMEA. Since 2010 he is elected president for Berlin and Brandenburg of the German Medical Informatics Professional Association (BVMI. e.V.)



### Chandra Leo

Dr. Chandra P. Leo is a member of the private equity team at **HBM Partners**, a globally active, healthcare-focused investment group. Fifteen years of experience in venture capital/private equity, biomedical research and clinical practice. Medical studies in Berlin and London, doctoral degree from Freie Universität Berlin/Charité, postdoctoral fellow at Stanford University, MBA degree with distinction from INSEAD. Board member and board observer at several healthcare companies in the United States and Europe.



### Harald Möhlmann

Harald Möhlmann is head of healthcare management at the statutory health insurer **AOK Nordost**, which provides comprehensive health care for over 1.7 million insured. Möhlmann's area of responsibility comprises all ambulatory care that is provided by physicians and dentists including the pharmaceuticals as well as quality-monitored programs such as chronic disease services for patients with diabetes I and II, asthma, coronary disease or breast cancer.



### Nina Nashif

Nina Nashif is a Managing Director at **Sandbox**. She has recently founded Healthbox, an accelerator program designed to stimulate innovation and entrepreneurship in the healthcare industry. Nina has an entrepreneurial management background with more than ten years of global business experience. She has worked with both the public and private health care sectors in the United Kingdom, United Arab Emirates, Thailand, Singapore, Hong Kong and Australia.



### Axel Nemetz

Axel Nemetz joined **Vodafone** Global Enterprise in 2010 and heads the global **mHealth Solutions** business unit. Axel has spent more than 15 years in the pharma/healthcare sector working for pharmaceutical, biotech, medtech companies, hospitals, health insurance companies and physician groups. Prior to joining Vodafone, he was European Vice President of Novo Nordisk, headed Rothschild's German pharma/healthcare business and worked with McKinsey in Europe and the US for pharmaceutical and healthcare clients.



### Michael Nerlich

Since 1992, Professor Michael Nerlich has been Head of Trauma Surgery at **Regensburg University Hospital**. Professor Nerlich was President of the **International Society for Telemedicine & eHealth** for more than 15 years.



### Frank Neumann

Starting as a social insurance clerk back in the early 1980's, Frank Neumann worked his way up through Germany's health insurance sector to join the board of **BIG** in 1997. BIG is now the first online and direct insurer in Germany, covering over 390.000 people in a decidedly non-traditional way.



### Claire Novorol

Claire Novorol is a physician. She has worked in the UK NHS since 2003 and is currently studying for a PhD at the University of Cambridge. In 2011 she founded the platform **Doctorpreneurs.com** and, with the support of the Health Foundation, she is working to establish an online network for healthcare entrepreneurs.



### Ville Öhman

Ville Öhman is CEO and co-founder of **Laastari Lähiklinikka ([www.laastari.fi](http://www.laastari.fi))**, the first international retail clinic chain in Europe. Ville is a former healthcare consultant and has co-founded several companies in the healthcare sector with focus on mental health, diabetes, and patient information management.



### Robert L. Pakter

Robert L. Pakter, M.D, is Founder and CEO of **PillJogger**, a mobile medical adherence application. He obtained his medical degree at Johns Hopkins School of Medicine and completed post-doctoral fellowships at Johns Hopkins and Stanford University Medical Center. He has authored multiple medical journal articles and patents.



### Joe Ryan

Joe Ryan is Chief Financial Officer of **Medicover**. He joined Medicover in 1997. Medicover is the leading private healthcare organisation in Central and Eastern Europe. Today they serve more than 6,000 companies and more than 400,000 people in Poland, Romania, Hungary, Czech Republic, Slovakia, eastern Germany, Ukraine.



### Sophia Schlette

Sophia Schlette is a health policy analyst and adviser with 20+ years experience in knowledge transfer in public, private, philanthropy and think-tank settings. Convener /manager of global health study networks; facilitator of evidence-informed policy dialogue among high-income country decision-makers. Editor of a book series, papers, reviewer of prestigious journals. Following a two-year consulting stint with Kaiser Permanente, California, Schlette currently holds a temporary appointment at **Germany's Federal Joint Committee**. Lived, worked, studied in Europe and the U.S.



### Almaz Sharman

Prof. Almaz Sharman has over 25 years of experience in the fields of biomedical research, clinical research, and in public health. In April 2010 Prof. Sharman was appointed Vice-President of **Nazarbayev University**. In this position, his primary focus is to create an Integrated Academic Healthcare System to integrate the University Medical School, Center for Life Science and the National Medical Holding. He is also member of the Board of **Kazakhstan's National Medical Holding**.



### Halle Tecco

Halle Tecco is the founder and CEO of **Rock Health**, the first startup accelerator program exclusively for startups at the intersection of health and technology. She previously worked at Apple and Intel. Tecco has her MBA from Harvard Business School.

# Program

## Day 1: Thursday, April 26, 2012

**13h00** Registration opens

**13h00** Lunch Buffet and Networking Coffee

**14h30** Opening Address:

Ulrike Flach, Parliamentary State Secretary, Federal Ministry of Health, Germany

**14h45** Why are investments in healthcare so difficult? What needs to be done?

Dr. Roman Rittweger, Managing Partner, Roman Rittweger Advisors in Healthcare

Example from the field: Peter Bauer, Chief Services Officer, Daman National Health Insurance Company, Abu Dhabi: Transparent data flows between regulators, payors and providers: a greenfield approach

**15h00** Keynote: How to solve tomorrow's challenges with tomorrow's technologies.

Brian David Johnson, Futurist, Director, Future Casting, Intel Labs, U.S.A:

- Future Casting - How to imagine and solve tomorrow's problems
- The future of computing and communicating
- What it could mean for healthcare

**15h30** Networking Coffee

**16h00** The new new things:

**Mobile health and social media in healthcare: What are the future opportunities and challenges in sharing and managing information?**

**Christian Angele,**

CEO, imedo GmbH physician search and review engine, Germany

**Dr. Christoph Heinemann,**

Head of Strategy & Portfolio Management, Sanofi Diabetes

**Sutha Kamal,**

Co-Founder & CEO, Massive Health, makers of „The Eatery“ healthy eating app, U.S.A.

**Axel Nemetz,**

Head of Vodafone mHealth Solutions

**Frank Neumann,**

CEO, BIG direkt gesund statutory health insurance, Germany

**16h45** Short Coffee Break

**17h00** 1 on 1 – 5 rounds of speed dating

**18h30** Cocktail – “Flying Buffet”

# Program

Day 2: Friday, April 27, 2012

**08h30** Networking Breakfast

**09h30** Current examples for Innovations & Investments:  
Different paths taken and different paths leading into the future.

**Dr. Michael Bitzer,**  
CEO, Daman National Health Insurance Company – Abu Dhabi

**Finn Goldner,**  
former Director, Health Authority Abu Dhabi

**Prof. Jonathan Javitt,**  
CEO and Vice Chairman, Telcare Inc., U.S.A.

**Dr. Rene R. Kuijten,**  
General Partner, Life Science Partners, The Netherlands

**Prof. Dr. med. Michael Nerlich,**  
Head of Trauma Surgery at Regensburg University Hospital, Germany  
Former President of The International Society for Telemedicine & eHealth,

**Prof. Almaz Sharman,**  
Member of the Board, National Medical Holding, Kazakhstan

**10h30** Coffee Break

**11h00** Future Demands on Public Healthcare:  
What regulators require and how innovation could work.

**Bart Collet,**  
Co-Founder HealthStartup.eu, Belgium

**Andrea Fischer,**  
former Secretary of Health, Germany

**Robert Jarrin**  
senior Director, Government Affairs, Qualcomm, U.S.A

**Harald Möhlmann,**  
Head of Care Management, AOK Nordost statutory health insurance, Germany

**Sophia Schlette**  
former Senior International Advisor, Kaiser Permanente, U.S.A.

**Halle Tecco,**  
Founder & CEO, Rock Health, U.S.A.

**12h00** Networking Lunch

# Program

Day 2: Friday, April 27, 2012

**13h15** 3-Slide Presentations & Discussion with Expert Jury:  
Next steps into the future of healthcare.

Expert Jury:

**Dr. Frank Antwerpes**, Founder & CEO, DocCheck, Germany

**Brian David Johnson**, Futurist, Director, Future Casting, Intel Labs, U.S.A

**Prof. Dr. med. Michael Nerlich**, Head of Trauma Surgery at Regensburg  
University Hospital, Germany

**Dr. Roman Rittweger**, Founder & CEO, Advisors in Healthcare, Germany

**Halle Tecco**, Founder & CEO, Rock Health, U.S.A.

**1.) Quantified Self – Live Longer and Feel Better**

**Know your data, know your genes and impact your health.**

**Bojan Bostjancic**, CEO,

azumio - influencing behavior through the use of innovative mobile applications, U.S.A.

**Moritz von Grotthuss**,

CEO, Genlytics, Germany

**2.) Patient Self Management**

**What can payors, providers and the industry do?**

**Peter Choueiri**,

President, Healthways International

**Dr. Christoph Heinemann**,

Head of Strategy & Portfolio Management, Sanofi Diabetes

**Dr. Robert L. Pakter**,

CEO, Pilljogger - adherence app and more, U.S.A.

**3.) Healthcare in the Information Age,**

**Health 2.0, connectivity or new data analytics – what does it take to start the revolution?**

**Dr. Peter Langkafel**,

Healthcare Industry Director EMEA, SAP

**Dr. Claire Novorol**,

Founder & CEO, Doctorpreneurs, UK

# Program

Day 2: Friday, April 27, 2012

## 4.) Lean Healthcare

New models of healthcare delivery – can they change the old paradigms?

**Dr. Hartwig Jaeger,**  
Managing Director, Damp Holding, Germany

**Ville Öhman,**  
CEO, Laastari Lähiklinikka, Finland

**Joe Ryan,**  
Group CFO, Medicover, Poland, Romania, Hungary, Czech Republic,  
Slovakia, eastern Germany, Ukraine

## 5.) Corporate Investments and Venturing in Healthcare

What drives investments in healthcare and what pharma and medtech companies can learn from a venture capital fund

**Dr. Björn Blüml,**  
Head of Healthcare Investments, Siemens

**Dr. Chandra P. Leo,**  
HBM Partners AG, Switzerland

**Nina Nashif,**  
Managing Director, Sandbox Industries, USA

**15h00 Open Space Feedback & Future Outlook:**  
Tell the audience your wishes and suggestions for the future.

**15h30 Networking Coffee & Goodbye**



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# Your Registration

for Innovations & Investments in Healthcare 2012

YES, I will attend the conference Innovations & Investments in Healthcare 2012 (26 - 27 April 2012). You may register online using our conference homepage: [www.iihc.eu](http://www.iihc.eu) or by sending [this](#) registration form by Fax: **+49 700 1212 1912**



Tickets are € 1670.-  
plus 19% VAT if applicable = € 1987.30

The **Adlon Hotel** has reserved a limited number of rooms for conference participants. The special rate is EUR 230 per night. Reference: „Advisors in Healthcare“ Please contact the hotel directly for that rate at **+49 30 22610**.  
At [www.hrs.de](http://www.hrs.de) you can find a multitude of other great hotels in the vicinity at good prices (click on the target icon „close to Berlin center“ to sort by proximity to the venue).

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Meet representatives of these great institutions:



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